



**Representative Share Class displayed. Professional Marketing Communication / Publicité / Financial Promotion** addressed to investors in the countries mentioned under "Registration and Target Market Definition", related to **E.I. Sturdza Funds plc - Strategic Vietnam Prosperity Fund** – (hereinafter referred to as the "Fund") a sub-fund of E.I. Sturdza Funds plc, an Irish open-ended umbrella investment Company with variable capital – UCITS ("the Company"). For Professional / Institutional investors only. Singapore: Restricted scheme (this document is part of the Information Memorandum).

## Investment Objective & Policy

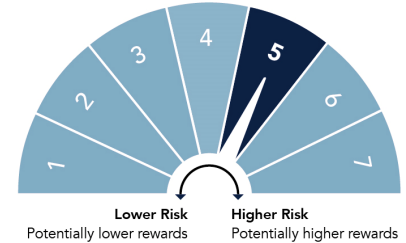
The investment objective of the Fund is to achieve long term capital growth through investments in Vietnamese structural growth themes. There is no assurance or guarantee that the Fund's investment objective will be achieved or that there will be a return on capital.

Pursuant to the EU's Sustainable Finance Disclosure Regulation (EU) 2019/2088 ('SFDR'), the Fund is classified as a fund that promotes environmental or social characteristics. The Fund will have an averaged ESG score higher than the averaged ESG score of its initial investment universe. For more information on the Fund's investment approach with respect to sustainability and non-financial criteria, please refer to Annex I of the Fund's supplement or ericsturdza.com.

The performance of the Fund and its performance related fees are measured against a cumulative fixed annualised hurdle rate of 5% over the subscription price per relevant Share at which an investor subscribes (the "Hurdle"). Please review the prospectus for further information.

## Risk & Reward Indicator ("SRI") & Inherent Risks

The risk indicator is based on historical data and may not be a reliable indicator of the future risk profile of the Fund, is not guaranteed and may change over time. The lowest category does not mean risk free.

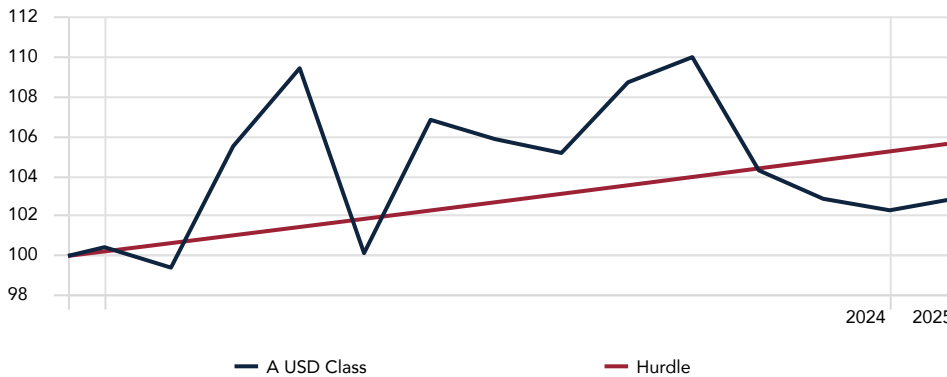


**The EU PRIIP KID risk indicator for the Fund is set as 5, which reflects the historic price behaviour of the Fund.**

**The sub-fund may be subject to high volatility.**

Factors that affect the indicator include: Investments in equity securities are subject to fluctuations in value dependent on market conditions which will directly affect the value of investments. The Fund invests with a single country focus which will increase the risk of investing when compared to a fund that invests in a globally diversified range of countries. The national regulatory and legal framework for capital markets in Vietnam is still developing compared to those of developed countries which may lead to significant trading volatility, difficulty in interpreting and applying the relevant regulation and enforcement may not be equivalent to markets in OECD countries. The Fund invests in financial instruments with high volatility. If political uncertainties, fiscal measures, foreign exchange restrictions or changes in the law were to be in opposition in the short-term and/or long term forecasts, this could negatively affect the value of investments and their income. Additional Risks: Custody and Settlement, Financial Derivatives, Liquidity, Operational and Taxation risks. For more information about potential risks, please refer to the Key Information Document (KID), the Prospectus and Supplement available at ericsturdza.com/literature/.

## Fund Past Performance Versus Benchmark\*



## Annualised Return %\*

	1M	3M	1Y	SI
A USD Class	0.59	-1.35	3.50	2.55
Hurdle	0.42	1.24	5.02	5.02

## Calendar Year Return %\*

	YTD	2024	SI
A USD Class	0.59	1.85	2.90
Hurdle	0.42	5.03	5.71

## 12 Month Returns %\*

	01/02/2024 - 31/01/2025
A USD Class	3.51
Hurdle	5.03

## 1 Year Performance Statistics\*

	Alpha	Beta	Sharpe Ratio	Info Ratio	Std Dev
A USD Class	-1.46	1.05	-0.11	-0.57	15.18
EAA Fund Vietnam Equity	0.00	1.00	-0.01	—	14.19

\*Note Fund data as at 27/01/2025.

Please refer to page 7 for full benchmark disclaimer. **Past performance may not be a reliable guide to future performance. Returns could be reduced, or losses incurred, due to currency fluctuations.**

Source of graphs and tables: Morningstar.

The performances presented are shown after deduction of ongoing charges and performance fees. Any entry or exit fees are excluded from this calculation. Dividends reinvested. Benchmark: "Hurdle". Same reference period as for the class: Net Return, dividend reinvested. The reference benchmark of this class is used for performance comparison purposes only. The performance of the benchmark is not indicative of past or future performance of the Fund.

### Reference periods:

- Annualised Returns as of the date of the reporting over the defined period. Data less than 1 year is not annualised.
- Calendar Year Returns: Annual Performance for the stated calendar year.
- 12 Month Returns: performance for the stated time frame.

When the currency presented differs from yours, changes in exchange rates may have an adverse effect on the value price or income of the product. Class currency hedging is used on non base currency classes aiming to reduce the impact of currency risk. The performance and NAVs of all classes may be obtained at ericsturdza.com. Please refer to the glossary at ericsturdza.com/glossary for further explanation on specific terminologies.



Note Fund data as at 27/01/2025.

## Top Holdings

	Sector	Weighting %
Vietnam Dairy Products JSC	Consumer Defensive	6.31
Quang Ngai Sugar JSC	Consumer Defensive	5.13
PetroVietnam Technical Services Corp	Energy	4.92
Saigon Beer Alcohol Beverage Corp	Consumer Defensive	4.49
Ma San Group Corp	Industrials	4.46

## Portfolio Weight %

Equity Exposure	96.55
Hedge Exposure	0.00
Cash Exposure	3.45
Top 10	45.31
Number of Holdings #	43

## Sector Allocation & Evolution %

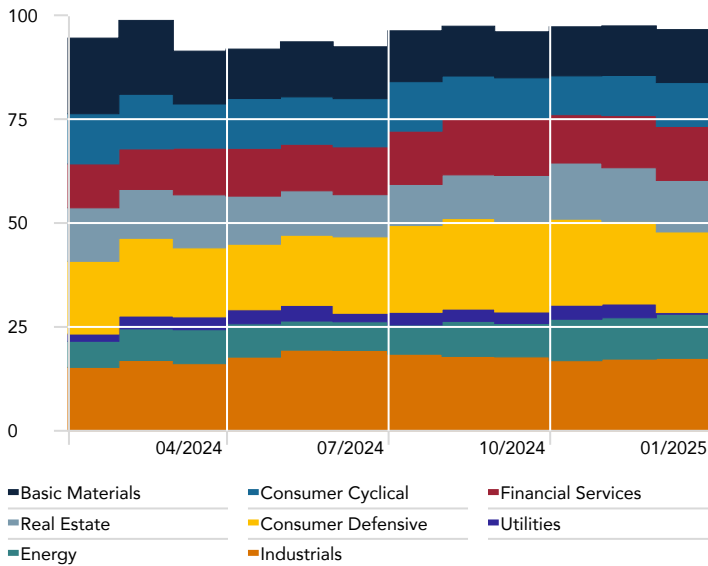
Basic Materials	13.20
Communication Services	0.00
Consumer Cyclical	10.94
Consumer Defensive	20.09
Energy	10.99
Financial Services	13.46
Healthcare	0.00
Industrials	18.06
Real Estate	12.84
Technology	0.00
Utilities	0.43

## Market Cap Allocation %

Giant Cap	0.00
Large Cap	30.16
Mid Cap	28.45
Small Cap	28.65
Micro Cap	12.75

Market Cap breakdown is based on a stocks position in the cumulative capitalisation of its style zone. Giant = the top 40%; Large = the next 30%; Mid = the next 20%; Small = the next 7%, Micro = the remaining 3%.

Time Period: 01/02/2024 to 31/01/2025



## Citywire Rating

**BRONZE**

Citywire has awarded Eric Sturdza Investments a Bronze rating in the Equity - Emerging Markets Asia sector for the period 31/12/2017 - 31/12/2024.

Source: Eric Sturdza Investments. Allocation data is provided by Morningstar Direct for illustration purposes and is subject to change. Any reference to a specific company or security does not constitute a recommendation to buy, sell, hold or directly invest in the company or securities. The assets in the allocation may not be available in your country of residence, please check with your investment adviser. Please refer to the glossary at [ericsturdza.com/glossary](http://ericsturdza.com/glossary) for further explanation on specific terminologies.

## Fund Share Classes, Assets Under Management (AUM) & NAV\*

Share Class	ISIN	Inception Date	NAV (Mo-End)	2025-01
A CHF Class	IE000AX5XQJ7	14/12/2023	107.30 CHF	1,072.00 CHF
A EUR Class	IE0008NV88A7	14/12/2023	107.25 €	59,855.00 €
A USD Class	IE000L58SLZ1	14/12/2023	\$ 102.90	\$ 1,029.00
A2 CHF Class	IE000JNOVM79	14/12/2023	107.51 CHF	10,213.00 CHF
A2 EUR Class	IE000WGQUX51	14/12/2023	108.09 €	1,080.00 €
A2 USD Class	IE0001ELA1E9	14/12/2023	\$ 103.57	\$ 1,035.00

\*Note data as at 27/01/2025.

**Fund AUM** \$ 66,975,834.00

## Fees & Expenses

Share Class	ISIN	Min. Investment	Management Fee	Performance Fee	PRIIPS KID Ongoing Costs	Distribution Status	Currency Hedged
A CHF Class	IE000AX5XQJ7	0 CHF	1.90%	10.00%	2.20	Acc	No
A EUR Class	IE0008NV88A7	0 €	1.90%	10.00%	2.20	Acc	No
A USD Class	IE000L58SLZ1	\$ 0	1.90%	10.00%	2.20	Acc	No
A2 CHF Class	IE000JNOVM79	0 CHF	1.70%	10.00%	2.00	Acc	No
A2 EUR Class	IE000WGQUX51	0 €	1.70%	10.00%	2.00	Acc	No
A2 USD Class	IE0001ELA1E9	\$ 0	1.70%	10.00%	2.00	Acc	No

The charges you pay are used to pay the costs of running the fund, including the costs of marketing and distributing it. These charges reduce the potential growth of your investment. **Please note:** Performance fees are charged at the rates outlined above, based on relative outperformance, if any, of the Net Asset Value per Share (before deducting the amount of any accrued liability for a performance fee) over the Benchmark.

## Portfolio Manager



Shasha Li Mafli

Shasha Li Mafli is an Asian investment specialist with 20 years Asian investment experience, and a unique view of countries, sectors and companies in the region. Shasha began her career as an Asian equity analyst with a hedge fund, Abrir Capital Advisors. She joined GL Funds (acquired by Bellecapital in 2016), a pioneer European investor in Asian active managers in 2007 where she managed the Asian Fund of Hedge Funds and developed Asian thematic equity strategies. Shasha managed the Galileo Asia Fund from 2007 to July 2023, an actively managed Vietnam certificate (AMC) from 2012 to 2019, and the Galileo Vietnam Fund from 2018 to July 2023. She has in the past managed a private label Asia Fund and the Galileo Pacific Fund as well as co-managing a white-labelled global emerging markets fund. Shasha holds a Master's in Business Administration from the University of Geneva. She was raised in China and speaks fluent Mandarin, French, German and English.

Further details regarding the team, their respective experience and responsibilities towards the Fund can be viewed at [ericsturdza.com](http://ericsturdza.com).

## Key Facts & Terms

<b>Fund Name</b>	Strategic Vietnam Prosperity Fund a sub-fund of E.I. Sturdza Funds plc	<b>Domicile</b>	Ireland
<b>Structure</b>	UCITS V Compliant	<b>Regulator</b>	Central Bank of Ireland
<b>Fund Life</b>	Unlimited	<b>Investment Manager &amp; Global Distributor</b>	E.I. Sturdza Strategic Management Limited
<b>Recommended Holding Period</b>	Appropriate for medium to long term investors	<b>Management Company</b>	Opportunity Fund Management
<b>Liquidity</b>	Daily	<b>Investment Adviser</b>	Banque Eric Sturdza SA
<b>Notification</b>	One business day for subscriptions Five business days for redemptions	<b>Administrator</b>	Caceis Ireland Limited
<b>Base Currency</b>	USD	<b>Depository</b>	Caceis Bank, Ireland Branch
<b>Available Currency Classes</b>	EUR, USD, GBP, CHF	<b>SFDR Classification</b>	Article 6



## Registrations, Market Definition, Local Agents & Representatives

The Fund is currently registered for sale in the following countries:

### France (P)

CACEIS Bank France SA – Centralising Agent.

### Germany (P)

FE fundinfo, Luxembourg Branch – Paying & Information Agent.  
(Publication of NAV: fundinfo.com).

### Singapore (Q)

The Fund is registered in Singapore as a **restricted foreign scheme** within the meaning of the Sixth Schedule to the Securities and Futures (Offers of Investments) (Collective Investment Schemes) Regulations of Singapore, this document is exclusively intended for (i) institutional investors pursuant to Section 304 of the Securities and Futures Act (SFA), Chapter 289, (ii) "relevant persons" pursuant to Section 305(1) of the SFA, (iii) persons pursuant to Section 305(2) of the SFA, or (iv) pursuant to other provisions of the SFA applicable by virtue of exemptions. **This document may not be transmitted or distributed, directly or indirectly, to retail investors in Singapore.** The Fund is not authorised under Section 286 of the SFA or treated as a recognised scheme under Section 287 of the SFA by the Monetary Authority of Singapore ("MAS"). The shares are not allowed to be offered to the retail public in Singapore. **WARNING: This document must be read in conjunction with the Information Memorandum, which has not been registered as a Prospectus with the Monetary Authority of Singapore ("MAS").**

### Switzerland (P)

Registered with FINMA for public distribution to Swiss non-qualified investors. The Swiss Rep is CACEIS (Switzerland) SA and Paying Agent is CACEIS Bank, Montrouge, Nyon Branch / Switzerland, 35 route de Signy, CH 1260 Nyon. Copies of the Swiss Prospectus, KIDs, articles of association, annual and semi-annual reports can be obtained free of charge from the Swiss Rep or at ericsturdza.com. Publication of NAV: fundinfo.com.

### Investor Type Definitions:

**P** = Public distribution to all investor types.

**Q** = Qualified investor distribution / Professional / Institutional investors only.

**EU** = Professional and Retail investors as per MiFID

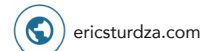
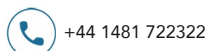
**Switzerland:** Swiss Qualified investors and Swiss non-qualified investors.

**Singapore:** Qualified Investors. Restricted scheme (this is part of the Information Memorandum).

## For Further Information

For further information regarding the E.I. Sturdza Funds plc - Strategic Rising Asia Fund please contact:

Adam Turberville, Director





## Executive Summary

E.I. Sturdza Strategic Management Limited ("Eric Sturdza Investments") is a boutique fund management business with a proven track record of offering high conviction, award-winning strategies to institutional and private clients globally.

We are part of the Eric Sturdza Group, with the backing of Banque Eric Sturdza S.A. and the Sturdza family which has provided significant benefits since our inception, to us and our partners, most notably providing stability, even through challenging market conditions.

Eric Sturdza Investments is the Investment Manager and Global Distributor for the E.I. Sturdza Funds plc.

We strive to work with specialist dedicated investment advisory firms or teams that we believe are amongst the best in their field to offer investors access to class leading investment products supported by institutional quality risk management frameworks and controls which are independent from the portfolio management teams. Further information can be obtained at [ericsturdza.com](http://ericsturdza.com).

In our view responsible investment is best embodied by the [UN-supported Principles for Responsible Investment \(PRI\)](#). To confirm our approach to responsible investing, we are a signatory to the PRI. Learn more about [Our ESG Approach](#) at [ericsturdza.com/about-us/environmental-social-governance-esg/](http://ericsturdza.com/about-us/environmental-social-governance-esg/).

We are also a proud member of [The Institutional Investors Group on Climate Change \(IIGCC\)](#). The IIGCC is a leading global investor membership body and the largest one focusing specifically on climate change.

Signatory of:



## Our Vision, Mission & Values

### Vision

Our vision and aspiration is to become a leading asset management company, with a distinctive brand and reputation for exceptional services at all levels.

We aim to align our capabilities with the needs of investors today and in the future, providing access to our best investment ideas, within a framework that seeks to achieve better environmental, societal and governance outcomes.

### Mission

Our overarching mission is to deliver long term performance and value to our clients, recognising that "value" today encapsulates more than pure economic returns. As such our aspiration as an Asset Manager is to establish products that provide varying value profiles, from those driven by economic returns, to more risk or factor orientated capabilities.

### Values

We believe managing wealth is not a business, it is a profession. We grow as the reward for a craft that we perform with integrity, expertise and passion. Accordingly, we believe that it is essential that we meet the highest ethical and professional standards in all we do.

We are mindful of the global issues that we face today and our obligation to take whatever action we can to address these. As an Asset Manager we believe we have the opportunity to actively contribute through the investment decisions we make, allocating money to those companies that are able to demonstrate strong environmental, social and governance (ESG) credentials, or those that are actively transitioning their business to ensure ESG considerations are fully integrated within their investment processes. This belief resonates through our Company and we continue on a journey to ensure that such considerations and aspirations are reflected in all our activities and relationships. We also look at the way we can directly support projects that seek to address such considerations, this takes various forms and includes amongst others; clean water, education and reforestation projects.

We recognize the value of our team, fundamentally believing that our collective success is driven primarily by the people we work with, hence our focus of identifying exceptional talent at all levels.

## For Further Information

For further information regarding the **E.I. Sturdza Funds plc - Strategic Vietnam Prosperity Fund** please contact:

Adam Turberville, Director



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[ericsturdza.com](http://ericsturdza.com)

**IMPORTANT: For Professional investors only and for Swiss Qualified investors. Investment involves risk. The value of investments, the funds and the income which may be generated from them can go down as well as up and therefore investors must be able to bear the risks of a substantial impairment or loss of their entire investments. Past performance may not be a reliable guide to future performance. Returns could be reduced, or losses incurred, due to currency fluctuations.**

This marketing communication relates to the **E.I. Sturdza Funds plc - Strategic Vietnam Prosperity Fund**, an open-ended umbrella investment company with variable capital and segregated liability between Funds incorporated with limited liability in Ireland under the Companies Act 2014 with registration number 461518 and established as an undertaking for collective investment in transferable securities (UCITS) pursuant to the European Directive no 2009/65/EC as amended (the "UCITS directive"). A decision may be taken at any time to terminate the arrangements made for the marketing of the Fund in any EEA Member State in which it is currently marketed. In such circumstances, Shareholders in the affected EEA Member State will be notified of this decision and will be provided with the opportunity to redeem their shareholding in the Fund free of any charges or deductions for at least 30 working days from the date of such notification.

This document is issued by Opportunity Fund Management (Eric Sturdza Group) ("OFM"), a regulated Management Company / AIFM approved by the Commission de Surveillance du Secteur Financier under registration ID S00001025 and appointed by the Fund, registered for distribution in the countries mentioned in this document. OFM's registered office address is 16, rue Robert Stumper, L-2557 Luxembourg. OFM has appointed E.I. Sturdza Strategic Management Limited ("EISSML"), as investment manager and global distributor which is regulated by the Guernsey Financial Services Commission and registered under Company Number 35985. EISSML's registered office address is 3rd Floor, Maison Trinity, Rue du Pre, St Peter Port, Guernsey GY1 1LT. EISSML is part of the Eric Sturdza Group. The information contained herein is estimated, unaudited and may be subject to change.

This document is not intended for U.S. Persons pursuant to Regulation S of the Securities and Exchange Commission under the U.S. Securities Act of 1933, as amended (sec.gov). The Fund presented in this document is not registered under United States federal securities laws or any other applicable law in the states, territories and possessions of the United States of America. Consequently, it cannot be marketed directly or indirectly in the United States (including its territories and possessions or areas subject to its jurisdiction) and to or for the benefit of U.S. Persons.

This document is for information purposes only and does not constitute a recommendation to buy, sell or otherwise apply for shares in the Fund and any of the sub-funds, nor does it constitute investment, legal or tax advice. The information contained in this document reflects the opinion of E.I. Sturdza Strategic Management Limited and may change without notice.

The Fund is subject to tax laws and regulations of Ireland. Depending on your home country of residence, this might have an impact on your investment. In general, the tax treatment depends on the individual circumstances of each potential investor and may be subject to change in the future. E.I. Sturdza Strategic Management Limited has not considered the suitability of investment against your individual needs and risk tolerance. Any potential investor should assess the suitability of this investment solution to his/her risk profile. Investment in the Fund is suitable only for those persons and institutions for whom such investment does not represent a complete investment program, who understand the degree of risk involved (as detailed under the section headed "Risk Factors" in the Prospectus and Supplement), can tolerate a high level of volatility and believe that the investment is suitable based on the investment objectives and financial needs. Please consult your financial and tax adviser.

Investing in the Fund and any other sub-funds involves risks including the possible loss of capital. There can be no assurance that a sub-fund's investment objective will be achieved or that there will be a return on capital. The value of an investment may go down as well as up and you may not get back the amount you originally invested. Past performance and forecasts are not reliable indicators of future results. Performance figures do not take into account commissions, costs incurred on the issue and redemption, nor local taxes. Please note that performance figures, reference benchmarks and asset allocation are provided for information purposes only. Before any investment decisions, you must read the Fund Prospectus, the relevant Key Investor Information Documents (KIID)s or EU PRIIP Key Information Documents (KID)s, the articles of incorporation as well as the annual and semi-annual reports, to find out about the inherent risks, fees and conditions of the Fund. A copy of the English version of the prospectus of the Fund and the KIID or KID is available on [ericsturdza.com/literature/](http://ericsturdza.com/literature/) and may also be obtained from [info@ericsturdza.com](mailto:info@ericsturdza.com). Where required under national rules, the KIID or KID is also made available in the local language of the relevant EEA Member State. KIIDs and KIDs must be made available to the subscriber prior to subscription. A summary of investor rights associated with an investment in the Fund shall be available in English from Eric Sturdza Investments by contacting [info@ericsturdza.com](mailto:info@ericsturdza.com) or via [ericsturdza.com/shareholder-rights/](http://ericsturdza.com/shareholder-rights/).

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